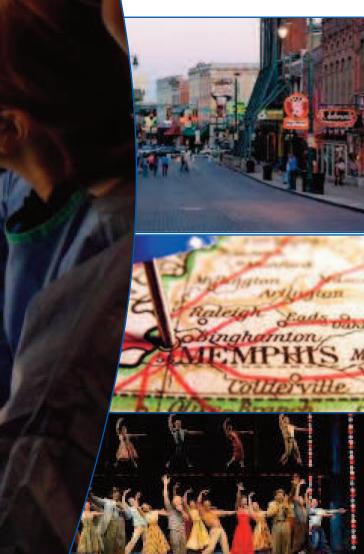
# Sponsor Opportunities 76<sup>th</sup> Annual Surgical Update



Hilton Hotel June 11-14, 2014 Memphis



# The Future of Surgery: A Paradigm Shift

# **Sponsor Opportunities**

The International College of Surgeons – U.S. Section (ICSUS) is pleased to invite you to participate in our 76<sup>th</sup> Annual Surgical Update, to be held at the Hilton Hotel, in Memphis, Tennessee. Join members of the ICS from around the nation in an attractive setting taking advantage of this opportunity to network with an audience of surgeons and surgical specialists.

The International College of Surgeons (ICS) is a world federation of general surgeons and surgical specialists. The ICS was founded in Geneva, Switzerland, in 1935 by Dr. Max Thorek and has over 60 organized national Sections around the world with more than 7,000 members in over 100 countries. With approximately 2,000 members, the United States Section is the largest national chapter. Headquartered in Chicago, Illinois, members of the US Section speak over 40 languages and are dedicated to the global advancement of surgical excellence and knowledge.

The Mission of the United States Section of the International College of Surgeons is to foster worldwide surgical excellence through education, training, fellowship and humanitarian efforts. The primary goal of the U.S. Section of ICS is to promote and participate in the exchange of surgical knowledge and techniques.

ICSUS will be joined once again by the American Academy of Neurological and Orthopedic Surgeons for their 38<sup>th</sup> Annual Scientific Meeting providing access to approximately 200 surgeons and surgical specialists from 15 different areas of expertise. As an exhibitor, advertiser or sponsor, you will have the opportunity to generate positive interaction with meeting attendees.

# SPONSORSHIP OPPORTUNITIES

All sponsorship items include one complimentary exhibit booth for a minimum of one day. Number of days will vary depending on the level of support. Recognition of support will be provided in print in the on-site program as well as via signage at the sponsored event or on the sponsored item.

- Lunch \$5,000 per day
- Schedule at a Glance \$2,500 Distributed to all meeting attendees
- Breakfast \$2,500 per day
- Closing Reception \$2,500
- Tote Bags \$1,500 Distributed to all meeting attendees
- Name Badge Lanyards \$1,000
  Distributed to all meeting attendees
- Coffee Breaks \$2,500 per day
- Unrestricted contributions are welcome in any amount

If you are interested in sponsorship or making an unrestricted contribution, please contact Mr. Nick Rebel, Executive Director, at 312-787-1608 or nrebel@ficsonline.org

### ADVERTISING OPPORTUNITIES

Advertisements in the registration brochure and onsite program for the 76<sup>th</sup> Annual Surgical Update of the International College of Surgeons - U.S. Section are available in a variety of sizes and color options. Your ad will reach 1,500 ICSUS members as well as every attendee at the meeting and will also provide vital financial support to the ICSUS to assist in the fulfillment of its mission.

Quarter page (3" x 4") Black and White - \$500	Color - \$750
Half Page (5" x 7") Black and White - \$1,000	Color - \$1,500
Full Page (7" x 10") Black and White - \$1,750	Color - \$2,500

Orders for advertisements along with copy should be sent with payment to:

ICS US Section 76<sup>th</sup> Annual Surgical Update 1516 N. Lake Shore Drive Chicago, IL 60610

Submission deadline for ad copy is **December 31, 2013** to ensure insertion in both publications. For on-site program book ads deadline is **March 14, 2014**. Price is the same for one or both ads – place your order now for added exposure at no additional cost.

Artwork should be submitted via regular mail or can be emailed to nrebel@ficsonline.org

Questions may be directed to Mr. Nick Rebel, Executive Director. 312-787-1608.

Artwork should be submitted via a high resolution PC compatible file in one of the following formats:GIF, TIF, JPG, PDF

# EXHIBIT OPPORTUNITIES

To reserve a space at the 76<sup>th</sup> Annual Surgical Update of the ICSUS, please complete the Exhibitor Contract and return it with full payment to ICSUS by April 30, 2014. Applications received after this date will be processed on a space-available basis. Upon receipt of your completed contract and full payment, you will receive further information.

# Direct Questions to Nick Rebel, Executive Director PH: (312) 787-6274 EXT. 3127 E-MAIL: NREBEL@FICSONLINE.ORG

The International College of Surgeons - U.S. Section is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. As an activity sponsored by an accredited organization for continuing medical education, the ICSUS 76<sup>th</sup> Annual Surgical Update conforms to the AMA Ethical Opinion on Gifts to Physicians and the ACCME Standards for Commercial Support.

# ABOUT THE SHOW

Space is available at the Hilton Hotel for free standing table top exhibits. A space of approximately 10' x 10' will be made available to each exhibitor along with a 6' table and 2 chairs. Pop up displays that fit in this space may be used, but must be setup by exhibiting company's own personnel and cannot exceed these dimensions or infringe on other exhibitor's space.

Exhibit opportunities are available on a daily basis. On Thursday, June 12<sup>th</sup> through Saturday, June 14<sup>th</sup> Exhibits will be on display at the Hilton Hotel in a location that will be determined prior to the meeting. Exhibitors must make their own arrangements to deliver exhibit materials to and from the hotel.

The exhibits will be laid out to ensure optimal traffic flow for all booths. Space assignments will be issued on a first come, first served basis. Exhibit installation will be available approximately one hour prior to the start of the meeting on each day. Currently scientific sessions are scheduled to begin at 8am. Exhibits should be manned for the duration of each day which is currently scheduled to end at 5pm. Further details regarding the schedule will be provided prior to the meeting. Schedule is subject to change at the discretion of ICSUS.

### WITHDRAWL

Until May 1, 2014, written requests for withdrawal from the Exhibit Show will be honored, minus a \$100.00 processing fee. After this date, no refunds will be issued, and the Exhibitor shall forfeit any payments as liquidated damages.

# FDA DISCLOSURE

Displays or graphical depictions of drugs or devices declared investigational or unapproved by the FDA must contain only objective statements about the product, contain no claims regarding safety, effectiveness or reliability or comparative claims to other marketed products. These drug/devices must be displayed solely for the purpose of obtaining investigators and be accompanied by directions for becoming an investigator and investigator responsibilities. Drugs/devices must be accompanied by appropriate signs that indicate the clearance status. Signs must be visible, near devices (clearly legible) and contain the following or similar statement: "Caution-Investigational Device-Limited to Investigational Use." Exhibitors will be required to submit, with their contract, a list of products they intend to display with each product's FDA status. Exhibitors may be required at any time to produce proof of claims, approval status, etc.

#### LIMATATION OF LIABILITY

Exhibitor releases and waives any and all claims, demands or actions against the Sponsoring Organization and the Exhibit Show facility and their respective officers, directors, employees and agents resulting from any act or omission of the Exhibitor, its employees, agents and invitees. In addition, Exhibitor agrees to hold harmless and indemnify the Sponsoring Organization and Exhibition Show facility and their respective officers, directors, employees and agents from any and all claims, demands or actions arising out of or as a result of any act or omission on the part of Exhibitor, its officers, directors, employees, agents or invitees, as a result of its Exhibit or otherwise related to Exhibit Show. The Sponsoring Organization and Exhibit Show facility and their respective officers, directors, employees and agents will not be responsible for any loss, injury or damage, including that by fire and theft, which may occur to Exhibitor, its employees, agents and invitees or to their property of wares, arising from any cause whatsoever prior, during or subsequent to the Exhibit Show period.

# INSURANCE

The Sponsoring Organization does not insure Exhibitor's booth contents and personnel. Any Exhibitor wishing to insure materials, goods and/or wares of display against theft, damages by fire, accident, loss or liability of any kind, must do so at the Exhibitor's own expense. Primary responsibility for safeguarding Exhibitor's materials and merchandise remains with the Exhibitor. The Sponsoring Organization may lock the Exhibit Show area during non-show hours. This in no way should be understood or interpreted by Exhibitor as a guarantee against any theft, loss, damage or liability of any kind.

# EXHIBIT FEES

Exhibit space is available for \$1,500 per 10'x10' space per day. Those reserving space for the first 2 days will be provided with a complimentary space on the third day. Maximum cost for exhibit space is \$3,000 for the entire meeting.

# **Sponsor Contract**

Company Name:				
Contact Name & Title:				
Street Address:				
City, State & Zip:				
Telephone:	Facsimile:	E	E-Mail:	
Brief Product & Service Description	on			
For each product or service you should use an additional sheet		76 <sup>th</sup> Annual Su	rgical Update please list the	FDA status: (you
Drug/Device/Service:		🗖 Approved	d 🗖 Investigational 🗖 Not Ap	oproved 🗖 N/A
The deadline to reserve space is Apr	il 30, 2014. Cancellations and refun	ds will only be h	onored if requested in writing pr	ior to May 1, 2014.
<b>EXHIBIT SPACE FEES: 10' x 10'</b> Please indicate on which days yo Thursday <b>T</b> Friday <b>S</b> aturd	u wish to exhibit below and calcu	ulate fee accord 00 per day = \$	dingly (maximum \$3,00	20)
In addition my firm would like to more information. Please list spor cations with corresponding amou	nsorship opportunity from page 2			
I wish to sponsor	· · · · · · · · · · · · · · · · · · ·	in th	e amount of \$	_
I wish to purchase an advert				-
TOTAL ENCLOSED: \$	Make checks payable to the IC		• American Express	
Card Number:/_/_//		//	_/ Exp. Date:, 20	
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In accordance with the previously they may be amended from time and as described in detail herein. T company and the Sponsoring Or	to time by the Sponsoring Organi. This completed form represents a b	ization, Internat	tional College of Surgeons – U.:	S. Section (ICSUS),
Applicant agrees to submit this E	xhibitor Contract along with full p	payment.		
Authorized Signature			Date	
151	<b>Mail or fax thi</b> ICSUS 76th Annual I6 North Lake Shore Drive Fax (312) 78	Surgical Update Chicage	o, IL 60610-1694	